



211 EDENBORN STREET
CAMPTI, LA 71411
318.476.2202
CAMPTIFIELDOFDREAMS.ORG



January 27, 2019

Donna Isaacs,
Campti Field of Dreams, Inc.
211 Edenborn Street
Campti, LA 71411

Dear Potential Sponsor,

Our annual conference, Back To Your Roots 2019, will take place March 7-9, at Louisiana Tech University South Campus. Our theme this year is *Food Leading Change* and we are looking to raise \$10,000 to cover the cost of putting on the event.

We cannot meet our goal without the help of companies like yours!

That is why I am writing to you. Would you consider making a donation to help sponsor our event? By sponsoring, you are helping us to:

1. Inspire a new generation of farmers and give them the tools to be successful.
2. Educate the public on the environmental, economic and social benefits of organic production and the mutually beneficial programs provided by USDA Natural Resources Conservation Service to help people to help the land.
3. Advance sustainable agriculture as a tool for community revitalization in parishes facing persistent poverty by rebuilding the local food system and supporting other creative placemaking initiatives.

Enclosed is a fact sheet that provides more information on our organization, programs and sponsorship levels. In appreciation of your anticipated sponsorship, we would like to offer you annual publicity for your organization at the conference, upcoming festival and other ongoing events throughout the year.

Thank you for your time and consideration. We hope to see you at Back To Your Roots 2019!

Sincerely,

A handwritten signature in black ink that reads "Donna Isaacs".

Donna Isaacs, Executive Director
Campti Field of Dreams, Inc.

P.S.: Last year's event attracted 388 participants over three days. The conference agenda now available online has the potential of selling out the venue.

Fact Sheet

Who We Are

Founded in 2001, Campti Field of Dreams is a Louisiana nonprofit organization dedicated to fighting persistent poverty by growing food, farmers and the fabric of our rural communities. We collaborate with local, state and federal partners to fight persistent poverty through sustainable entrepreneurship and creative placemaking initiatives.

What We Do

Campti Field of Dreams operates the Campti Historic Museum: a museum celebrating the rich cultural heritage on Campti and the surrounding community, and Tallawah Farm: a 25-acre Sustainable Agriculture Demonstration Farm. Campti Field of Dreams also conducts outreach for the United States Department of Agriculture Natural Resources Conservation Service.

Each year we host:

- 1) Twelve parish-wide outreach meetings throughout the State of Louisiana to share information on technical and financial assistance programs available through the United States Department of Agriculture, with emphasis on the Farm Bill and focus on parishes facing persistent poverty.
- 2) Back To Your Roots Conference: A Sustainable Agriculture Master Series (March 7-9)
- 3) An Art & Agriculture Festival (June 22)
- 4) A Two-week Youth Agripreneurship Summer Class (Tentative Date: June 10 – June 22, 2019)

Weekly during the season, we participate in the Ruston Farmers Market and we operate the Campti Marketplace. The Museum also facilitates a quilting group, art classes and hosts Campti Community Development Center's Seniors Program. For more information, visit our website: www.camptifieldofdreams.org.

Contact: Donna L. A. Isaacs, Executive Director, Campti Field of Dreams
Phone: 318-521-4998
Email: donna@camptifieldofdreams.org

— COMMUNITY PARTNERS —





How You Can Help

Annual Levels of Sponsorship 2019

Support Sponsors:

\$250+

Includes

- One Complimentary Vendor Booth at the **Back to Your Roots** Conference
- 1 complimentary pass to the conference reception and farm-to-table dinner
- Sponsor name on the conference t-shirts and some publicity
- May provide 1 printed piece of information for the conference and festival packets
- Recognized as Support Sponsors at dinner and all other events.

\$500+

Includes everything in the \$250+ donation package *plus* one additional complimentary pass to the Back to You Roots Conference reception and farm-to-table dinner

\$1,000+

Includes everything in \$250+ donation package *plus* two additional complimentary passes to the conference reception and farm-to-table dinner

Title Sponsors:

\$2,500+

Includes

- Prominent display of company logo at all events, on our website, and on social media.
- One Complimentary Vendor Booth at the **Back to Your Roots** Conference
- An opportunity to introduce a conference speaker
- May provide business information in the conference registration packets
- 4 complimentary passes to the conference reception and farm-to-table dinner.
- Will be recognized for annual sponsorship during the invitation-only reception at the **Arts & Agriculture Festival**
- Recognized at the **farmers market, outreach, and other on-going events**

Any level of giving is important. All gifts received will combine with our sponsor gifts to support active events and programs of the organization in the current year. There are two payment options for your convenience:

<p>1) Pay Online:</p> <p style="text-align: center;">Click Here</p>	<p>2) Make check payable to: The Ross Lynn Charitable Foundation, On Behalf Of Campti Field of Dreams, Inc. P.O. Box 905, Ruston, LA 71273</p>
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Questions? Email us at info@camptifieldofdreams.org or (318) 521-4998.

Our website is www.camptifieldofdreams.org

Thank you for your support!

The Ross Lynn Charitable Foundation is a 501(c)(3) non-profit.