



THE MARKET GARDENER

ABOUT JM FORTIER

As an educator, JM places a strong emphasis on intelligent farm design, appropriate technologies and harnessing the power of soil biology as key components of successful farming. A storyteller who can weave the technical aspects of farming with anecdotes from his farm, JM has facilitated hundreds of workshops, seminars and conferences in Canada, Europe, Australia and the United States.

He has written for farming magazines such as Canadian Organic Grower, La Terre de Chez Nous, Growing for Market and Mother Earth News and also serves as a tool advisor for companies such as Johnny's Selected Seeds and Dubois Agrinovation.

JM has been widely featured in the mainstream media, as well as in countless specialized publications, radio shows and podcasts. Along his travels, he was dubbed "The Rockstar Farmer". He hopes such recognition of food producers will advocate more support for the emerging new generation of small-scale farmers.

When he is not on the farm or traveling the world to teach and exchange with other farmers, JM can be found selling his veggies at the world-famous Montreal [Jean-Talon Market](#) on Saturdays from April to December.

Recent Press Coverage

- **[Want to Get “Back to the Land?” You’re Not Alone - Yes! Magazine](#)**
- **[From the Suburbs and Skateboards to The Country and a Broadfork – The Journey of Jean-Martin Fortier | Creative Destruction - The Voices of Change](#)**
- **[J.M. Fortier and the Rise of the High-Profit Micro Farm | Modern Farmer](#)**
- **[Jean-Martin Fortier: Rock-Star Market Gardener | The Australian](#)**
- **[Grow Better, Not Bigger: An Interview with Jean-Martin Fortier, Author of 'The Market Gardener' | Mother Earth News](#)**
- **[Earn a Good Living Without a Tractor: A Market Gardener Tells You How | Civil Eats](#)**
- **[Breaking Down the Broadfork | Mother Earth News](#)**
- **[I’ve always wanted to be a farmer | Calgary Herald](#)**
- **[Appetite for organic has Quebec’s small farmers thriving | Montreal Gazette](#)**
- **[How to Make 6 Figures as a Farmer | Yahoo News](#)**